

Media Log 2015

November/December

Featured Media Hits

<u>The Guardian - To catch a fishing thief, SkyTruth uses data from the air, land and sea</u> Interview with John Amos about SkyTruth's past, present and future

National Geographic - 15 Huge Ocean Conservation Victories of 2015

Lists GFW and SkyTruth's technological advances to combat illegal fishing among the victories of 2015. Also run in EcoWatch

Gazette.com - Company to hold meeting on decade-old oil leak in Gulf

Mentions SkyTruth's estimate for the ongoing Taylor Energy leak
Also mentioned in <u>EaglefordTexas.com</u>, <u>Americanpress.com</u>, <u>The Courier of Montgomery County</u>,
<u>Boston Herald</u> and others

Media Hits

11/1/15

Jakarta Globe - Indonesia to Fight Illegal Fishing With New Google App

Discusses GFW's collaboration with the Indonesian government to combat IUU Fishing

11/4/15

WHAG – Local nonprofit helping Indonesian government track fishing vessels

Interview with Paul Woods re: GFW's work with IUU fishing in Indonesia

11/10/15

GovInsider - Open Dataset of the Week: Illegal fishing in Indonesia

Discusses GFW's collaboration with the Indonesian government to combat IUU Fishing

11/20/15

<u>Shepherdstown Chronicle - Local company is making global commercial fishing more transparent</u>

Interview with John Amos re: GFW's work with IUU fishing in Indonesia

11/23/15

Christian Science Monitor - How to free modern slaves: Three tech solutions that are working

Quote from John re: GFW, illegal fishing and individual vessel tracking



11/24/15

<u>The Guardian - To catch a fishing thief, SkyTruth uses data from the air, land and sea</u> Interview with John Amos about SkyTruth's past, present and future

World News Network - To catch a fishing thief, SkyTruth uses data from the air, land and sea Reprint of the article that first appeared in The Guardian

11/26/15

Food World News - The Genius Way 'SkyTruth' Catches Illegal Fishers

Reprint of the article that first appeared in The Guardian

12/16/15

GreenBiz - 5 lessons from the field of technology and conservation

Features quote from John Amos — ""Imagery is great as a tool to show people things they would not otherwise be able to see," said John Amos, president of SkyTruth, an organization that has used satellites to track everything from oil spills to mountaintop strip mining."

12/20/15

Fluent Magazine Special Edition

Write up about SkyTruth featuring image by SkyTruth

12/27/15

EcoWatch - 15 Huge Ocean Conservation Victories of 2015

Lists GFW and SkyTruth's technological advances to combat illegal fishing among the victories of 2015 Also carried in National Geographic

National Geographic - 15 Huge Ocean Conservation Victories of 2015

Lists GFW and SkyTruth's technological advances to combat illegal fishing among the victories of 2015. Also run in <u>EcoWatch</u>

12/28/15

Gazette.com - Company to hold meeting on decade-old oil leak in Gulf

Mentions SkyTruth's estimate for the ongoing Taylor Energy leak
Also mentioned in <u>EaglefordTexas.com</u>, <u>Americanpress.com</u>, <u>The Courier of Montgomery County</u>,
<u>Boston Herald</u> and others

My San Antonio - Taylor Energy to hold meeting on decade-old oil leak in Gulf

Features image by SkyTruth in slideshow

12/29/15

NOLA.com - Taylor Energy to host public meeting on plans to halt decade-long oil leak in Gulf Mentions SkyTruth's estimate for the ongoing Taylor Energy leak